

CREDAI[^]
PUNE

25 **SILVER**
JUBILEE
EDITION



— PUNE'S BIGGEST —
HOUSE
PARTY

PUNE
PROPERTY
EXPO
— **7-10** —
JAN

Agriculture College
Ground

25 YEARS. BIGGER THAN EVER.

A landmark Silver Jubilee Edition built around scale, visibility and opportunity.

For 25 years, the **CREDAI Pune Property Exhibition** has brought Pune's real estate community together with homebuyers, investors and channel partners, all under one roof. The **25th Silver Jubilee Edition** takes that legacy to the next level with a larger showcase, stronger marketing, an enhanced visitor experience, and more opportunities for developers to connect, engage and convert. This Silver Jubilee Edition is set to be memorable.

25,000+ EXPECTED FOOTFALL

1,200+ CHANNEL PARTNERS

10+ HFI PARTNERS

Be The Host To The Biggest House Party In Pune



WHAT'S IN IT FOR YOU?

A stronger platform to create visibility, generate enquiries and move buyers closer to a decision

● ₹3 CRORE+ INTEGRATED MARKETING CAMPAIGN

A 360° campaign built to put your project in front of Pune

● UP TO ₹25 LAKHS* HOMEBUYER PRIVILEGES

Curated brand partnerships and special offers that give homebuyers more reasons to engage and book

● ₹25,000+ EXPRESSION OF INTEREST

A minimum EOI of ₹25,000 to help turn genuine buyer interest into action

● SPECIAL BANK OFFERS THAT HELP DECISIONS MOVE

Special offers from participating banks, subject to eligibility and applicable terms

● LEAD INTELLIGENCE EVERY ENQUIRY CAPTURED, QUALIFIED & ROUTED From first click to visit day

● BUILT FOR A BIGGER EXPERIENCE 1,00,000 SQ FT A/C GERMAN EXPO HANGER Pune's biggest property expo built for a bigger experience



● STATE-OF-THE-ART FACILITIES

- | Grand Entrance Facade | Conference Hall | VIP Lounge | Multi-cuisine Food Court
- | Cafeteria by BAROMETER | Paperless Registration | Valet Service | Ample Parking
- | Radio Station | Engagement Zones | Wi-Fi



*Privileges worth up to ₹25 lakhs, subject to applicable terms, conditions, eligibility, and offers from participating Privilege Partners, HFIs and Developers.

THE PARTY DOESN'T STOP AT THE STALL.

More reasons for buyers, partners and the industry to stay engaged

D2C 4.0

7 JANUARY 2027

Developers × Channel Partners - networking, business, project previews and relationships

24 PODCASTS

IN ASSOCIATION WITH FEVER FM

Conversations with senior developers and prominent Pune personalities

LIVE RADIO

ON-GROUND RADIO STATION

A first-time radio presence at the Expo with RJ-led programming

BEST STALL AWARDS

DESIGN • INNOVATION • EXPERIENCE • ENGAGEMENT

Turn your stall into an experience Pune remembers

ENTERTAINMENT & VISITOR ACTIVITIES

ENGAGE. EXPERIENCE. ENJOY.

Interactive activities, photo moments, games and entertainment designed to keep the House Party buzzing

BE SEEN BEYOND THE EXPO.

The Expo ends. Your project's visibility doesn't.

1 FREE PROPERTY LISTING

FOR 3 MONTHS ON CREDAIBILITY.AI

Participating developers get one complimentary property listing for three months on Credability.ai, giving their project an additional digital presence beyond the physical Expo.

THE HOUSE PARTY IS OPENING ITS DOORS

ONLINE TOKEN GENERATION STARTS 11:00 AM

ONWARDS ON 7 OCT 2026 credaipune.org/expo

For more details, kindly refer to the Stall Booking & Additional Power Supply Form with Guidelines, Online Token Generation Procedure Guidelines, Stall Contractor Form, Online Project Details Form and Exhibition Brochure shared via email.



http

BOOKING PROCESS



(<https://www.credaipune.org/expo>)

- Generate your online token from 11:00 AM on 7 Oct 2026 by scanning the QR code or clicking on the link below and complete payment by 6:00 PM on the same day
- Event sponsors receive priority in stall selection
- Manual bookings begin from 8 October 2026 on a first-come, first-served basis
- 50% of the total stall cost is payable at booking; the balance 50% through a post-dated cheque dated 7 December 2026, submitted with the completed booking form
- All membership dues must be cleared by 31 October 2026 to confirm participation
- **Cancellation Policy: 30+ days prior to event: 90% refund**
| Within 30 days of event: No refund | Note: 2% TDS applicable on transactions

STALL CATEGORIES & PRICING

Type	Stall Size (M)	Area Per Stall (sq m)	Basic Cost	GST @ 18%	Total Amount
A	12 x 6	72	₹ 14,40,000	₹ 2,59,200	₹ 16,99,200
B	14 x 6	84	₹ 16,80,000	₹ 3,02,400	₹ 19,82,400
C	16 x 6	96	₹ 19,20,000	₹ 3,45,600	₹ 22,65,600
D	10 x 6	60	₹ 12,00,000	₹ 2,16,000	₹ 14,16,000
E (Pavilion Stall)	(12x6=72sq m) + (6x6=36sq m)+ (3 sq m) additional space	111	₹ 22,20,000	₹ 3,99,600	₹ 26,19,600
F (Island Stall)	9 x 12	108	₹ 21,60,000	₹ 3,88,800	₹ 25,48,800
G	8 x 6	48	₹ 9,12,000	₹ 1,64,160	₹ 10,76,160
H	6 x 6	36	₹ 6,84,000	₹ 1,23,120	₹ 8,07,120
I (Island Stall)	7 x 10	70	₹ 14,00,000	₹ 2,52,000	₹ 16,52,000
J	12 x 12	144	Title Sponsor		
K	8 x 4	32	₹ 5,76,000	₹ 1,03,680	₹ 6,79,680
L	6 x 4	24	₹ 4,32,000	₹ 77,760	₹ 5,09,760
M	4 x 4	16	₹ 2,88,000	₹ 51,840	₹ 3,39,840

WHAT YOU GET AS A PARTICIPANT

YOUR PARTICIPATION COMES WITH MORE: Beyond your stall space, every participating developer gets access to additional visibility, engagement and visitor benefits designed to maximise the Expo experience.

BANNER SPACE ON LED WALL: Your banner displayed in rotation across the LED wall throughout all 4 event days.

BRAND VISIBILITY: Your logo featured in full-page print advertisements, wherever applicable, and on the official Expo microsite.

VISITOR & CHANNEL PARTNER DATA: Access to the visitor and channel partner data generated through the exhibition will be shared 4 weeks after the exhibition.

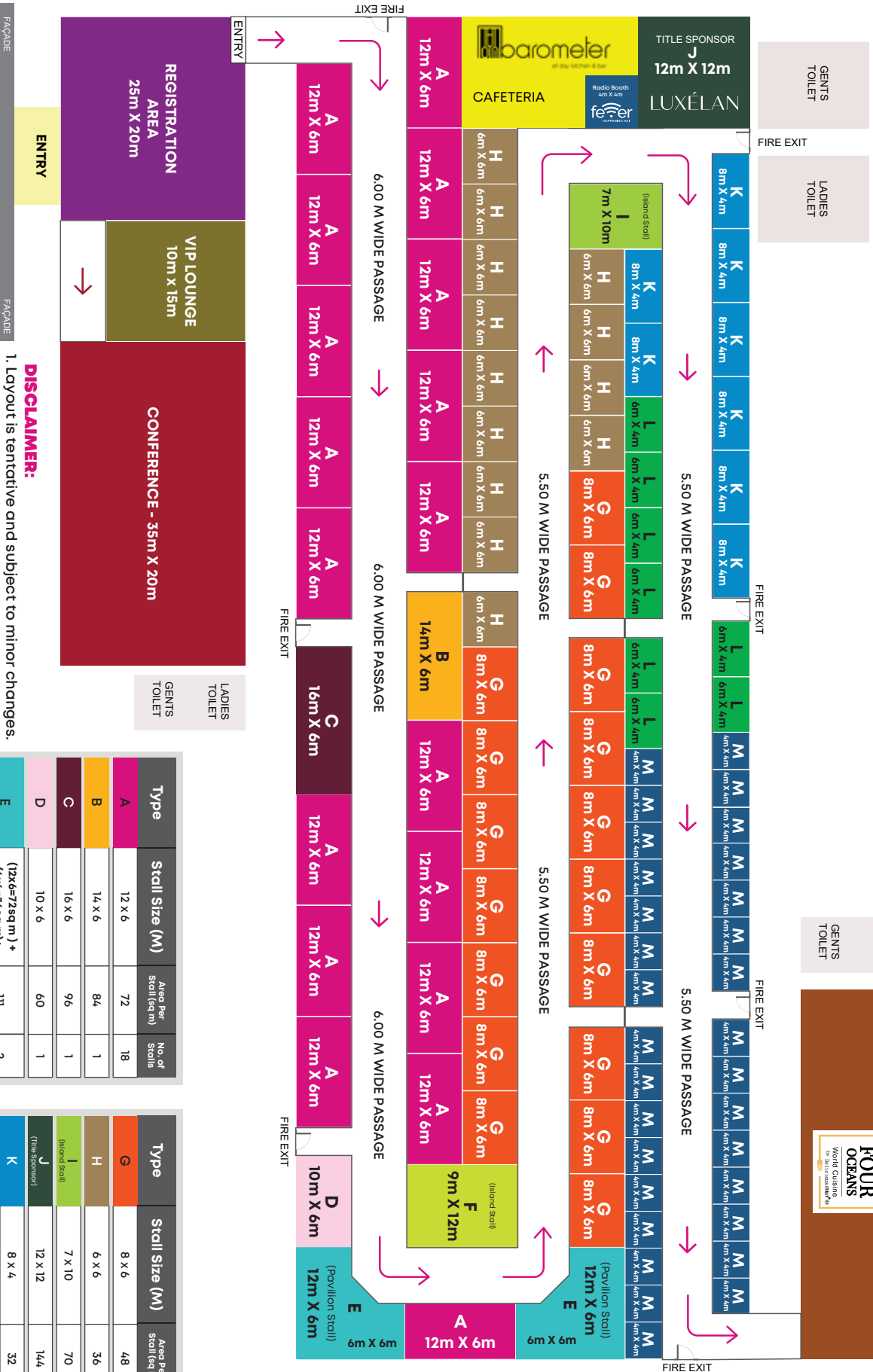
EXHIBITION DIRECTORY: One full-page A4 advertisement in the official printed CREDAI Pune Property Expo directory.

FOOD VOUCHERS: 3 complimentary food coupons for every 16 sq m of stall space booked.

**YOUR SPACE.
YOUR PROJECT. YOUR MOMENT.**
EXPO LAYOUT

EXIT

MULTICUISINE FOOD COURT
50m x 20m



DISCLAIMER:

1. Layout is tentative and subject to minor changes.
2. Sponsors will get priority in stall selection.
3. Stall sizes and categories are for reference only.
4. Layout with stall numbers will be shared before final allotment.
5. Installations/benches will be placed every 20-25 metres along the aisle.

Type	Stall Size (m)	Area Per Stall (sq.m)	No. of Stalls
A	12 x 6	72	18
B	14 x 6	84	1
C	16 x 6	96	1
D	10 x 6	60	1
E (Position stall)	(12x6=72sq m) + (6x6=36sq m)+ (2 sq.m additional space	111	2
F (Island stall)	9 x 12	108	1

Type	Stall Size (M)	Avg. Per Stall (sq m)	No. of Stalls
G	8 x 6	48	17
H	6 x 6	36	13
I (Island Stall)	7 x 10	70	1
J (Tie opposite)	12 x 12	144	1
K	8 x 4	32	8
L	6 x 4	24	8
M	4 x 4	16	31



ESTEEMED SPONSORS

Title Sponsor

LUXÉLAN

Powered By



D2C 4.0



Jute Bag



Jute Bag



Sapling



Best Stall Awards



Associate



Associate



VIP Lounge



Food Court



Hydration Partner



Travel Partner



Radio Partner



AI Partner



Tech Partner



Mall & Multiplex Partner



CREDAI PUNE



credaipune.org/expo

Exhibition Committee

Arvind Jain - Chairman | Punit Oswal - Convener | Anup Jhamtani - Co convener
Rutuja Achalare | Jay Shah | Sumit Tayal | Rajiv Sanghvi | Abhijit Kenjale | Rahul Jeswani
Rahul Mohta | Tanish Sanghvi | Kaustubh Virkar | Preriit Goyal | Khushal Behr

Assistance:

Mr Santosh - 8956345134 | Mr Swapnil - 8956345135 | Ms Akshara - 8956807468

Email: admin@credaipune.org | expo.credaipune@gmail.com

Escalations: Ms Shruti (AGM) - 8390382996 | Col Ram (DG) - 8956345130