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2025-2027**

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28th October 2025

CREDAI-Pune/25-26/225

To,

All Members,

CREDAI Pune

Subject: Announcement – 24th Annual Mega Property Exhibition (15th to 18th January 2026 at Agriculture College Ground, Behind E-Square, Range Hills, Pune)

Dear Members,

Greetings from CREDAI-Pune!

We are delighted to announce the **24th Annual Mega Property Exhibition**, Pune's premier real estate event, scheduled from **15th to 18th January 2026** at **Agriculture College Ground, Pune**.

Welcome to an exceptional, best-in-class **CREDAI Pune Property Expo experience** — this year, it's bigger, bolder, and grander than ever before, delivering an unmatched ROI, exclusive deals, and a vibrant presence, with unforgettable experience.

This flagship exhibition offers an unparalleled platform for developers to showcase projects, generate qualified leads, interact directly with buyers, network with financial institutions and channel partners, and enhance brand credibility.

Event Highlights:

- **4-Day Exhibition:** Better ROI and lower customer acquisition costs.
- **D2C 3.0 (Developer Channel Partner Conclave):** Exclusive showcase of properties and knowledge session for channel partners.
- **CREDAI CP App:** A mobile application designed to help Channel Partners increase footfall and generate high-quality leads.
- **Influencer Tie-Ups:** Collaboration with real estate influencers to boost footfalls and engagement.
- **360° Marketing:** Rs. 2 Cr budget for extensive promotion of CREDAI Pune Expo.
- **Best Stall Awards:** Honouring standout stalls in various categories.
- **Entertainment:** Live music/ dance performance
- **Expert Seminars:** For developers, sales teams and channel partners
- **Video:** A film on Pune to promote the Pune City
- **State-of-the-Art Facilities:** A/C exhibition hall, conference room, food court, and grand facade
- **CSR Initiatives:** Free saplings, jute bags and paperless Registration for visitors

CREDAI PUNE METRO

ISO 9001: 2015 CERTIFIED ORGANISATION

Office: No. T-1, 3rd Floor, Nucleus Mall, Church Road, Camp, Pune 411001.

Tel.: 020-4122 5749, 4125 7332

Email: admin@credaipune.org Website : www.credaipune.org

- **Imagicaa / WetnJoy will offer 50% Discount voucher admitting 2 to all 10000+ CREDAI Expo Registered Visitors**
- **Strategic Location:** Ideal for PMC, PCMC, PMRDA projects
- **Customizable Stall Sizes & Parking with Valet Service**

Participant Deliverables:

- **Early bird discount: 10% on payments made on Tuesday, 11th November 2025.**
- **Free AV display on LED wall** (60 seconds, 4 times/day).
- **Logo presence in full page print ads** and official microsite.
- **Access to Visitor* and Channel Partner Data. (*T & C apply).**
- **One full-page advertisement** in Exhibition Directory.
- **Food coupons** –3 coupons for every 16 sq.mtr. stall area.

Visitor Convenience:

- Central location,
- Exhibition hours: 10:00 AM – 8:00 PM.
- Ample parking and Valet Parking
- A/C Food court

Stall Booking Process:

1. Registration link: <https://www.credaipune.org/expo> – goes live at **11:00 AM, 11th November 2025.**
2. Generate token online and complete payment by 6:00 PM on the same day.
3. **Sponsors get top priority to book the expo stall**
4. From **12th November**, manual stall booking will be available on a first-come, first-serve basis.
5. Cheques payable to “**CREDAI-Pune Metro Exhibition A/c**” or via RTGS details below.
6. Ensure all membership dues are cleared by **31st October 2025.**

Stall Categories & Pricing:

Zone	Stall Size	Size in per sq.mtr	Basic charge per Sq.mtr	GST 18%	Grand Total
A	16x6	96	19,20,000	3,45,600	22,65,600
B	12x6	72	14,40,000	2,59,200	16,99,200
C	11x6	66	13,20,000	2,37,600	15,57,600
D	8x6	48	9,60,000	1,72,800	11,32,800
E	14x6	84	16,80,000	3,02,400	19,82,400
F	15x6	90	18,00,000	3,24,000	21,24,000
G	10x6	60	12,00,000	2,16,000	14,16,000
H	16x4	64	12,16,000	2,18,880	14,34,880

I	12x4	48	9,12,000	1,64,160	10,76,160
J	8x4	32	6,08,000	1,09,440	7,17,440
K	6x4	24	4,56,000	82,080	5,38,080
L	7x7	49	9,31,000	1,67,580	10,98,580
M	6x3	18	3,24,000	58,320	3,82,320
N	4x3	12	2,16,000	38,880	2,54,880
O	3x3	9	1,62,000	29,160	1,91,160

Payment Terms:

- 50% payment is to be made on the day of booking.
- The remaining 50% must be paid through a post-dated cheque (PDC) dated **20th December 2025**.
- 2% TDS deduction on payment.

Cancellation policy:

- If a Developer cancels the stall on or before 30 days prior to the exhibition, 90% of the amount paid will be refunded and 10% will be retained as administrative charges.
- If the stall is cancelled within 30 days of the exhibition, no refund will be applicable and the entire amount paid will be forfeited.

For Assistance:

Email: expo.credaipune@gmail.com

- Ms. Shruti - 8390382996
- Mr. Santosh – 8956345134
- Mr. Swapnil – 8956345135

Don't miss this opportunity to boost your brand and drive sales!

Yours faithfully,

For CREDAI-Pune



Manish Jain
 President



Arvind Jain
 Vice President



Punit Oswal
 Convener

Annexures:

1. Token Generation Process
2. Registration Form
3. Tentative Layout Plan (*Stall Category & Stall sizes are mentioned. Stall numbers will be allotted at the time of allotment.*)

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4. Sister Firm Payment Request Format
5. Project Details – Google Form link-
<https://forms.gle/zUPvxfvVUJZ7WBz8>
6. Stall Contractor Form
7. Additional Power Supply Request Letter
8. Best Stall Awards – schedule on 17th Jan. 2026
9. Sponsorship and Branding Opportunities

10. RTGS Details:

Account Name	CREDAI-Pune Metro Exhibition A/c
Name of the Bank	AXIS BANK LTD
Branch Name	Camp Branch, Pune - 411 001
Account No.	305010100057901
Type of Account	Saving A/c
MICR Code	411211008
IFSC Code	UTIB0000305
PAN No.	AAATP6190J
GST No.	27AAATP6190J1Z6
TAN No.	PNEP12320A